



STAFF TRAINING

*Wine and Spirits Education
Service*

In Canada, more than 200,000 restaurant workers left the industry during the pandemic. Most are not coming back.



It doesn't matter if you are a casual dining restaurant...



...or a white tablecloth establishment...

...or a winery



STAFF TRAINING WORKS

- Staff training increases knowledge
- Knowledge empowers servers
- Empowered servers sell more which leads to increasing sales and profits
- Employees who feel that employers are investing in them tend to stay



What we offer



SERVICE TRAINING

Your staff will learn how to:

- approach a client
- sell the wine list
- present and open a wine bottle
- decant a wine bottle
- pour wine
- engage the client





WINE & SPIRIT EDUCATION TRUST

- WSET is the world leader in wine education
- We have a proven track record teaching the WSET curriculum
- Our pass rates are well above the international average
- We teach both the wine and spirits programs
- Courses can be either virtual via Zoom or in person

STAFF TRAINING GRANTS

- Government funding for the WSET courses is available
- Organizations with more than 100 employees are eligible for a refund of *50%* of the course fees
- Organizations with up to 100 employees are eligible for a refund *5/6ths* of the course fees



ABOUT US

- Michelle Paris is a certified sommelier, past education director for the Canadian Association of Professional Sommeliers, and has been teaching the WSET curriculum since 2014.
- Michelle and her team are passionate about teaching people wine and spirits
- Michelle has an engaging and easy style that makes learning fun

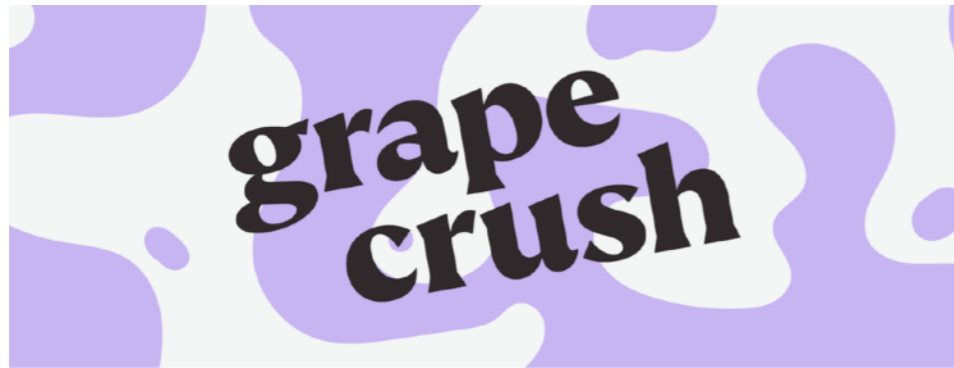


TESTIMONIAL

“Adventure in Wine’s WSET Level 2 Award in Wines course was an eye-opening experience. Michelle Paris is inspiring in her level of knowledge. She has a great facility to make learning exciting. After 8 weeks, my own wine knowledge has grown tremendously. I’m now very comfortable speaking with both guests and staff about the different styles, regions and quality levels of wine. The restaurant has seen a remarkable increase in wine sales since I took this course as a direct result of my new-found confidence and the knowledge and confidence I am able to pass on to our staff. Highly recommended!”

— Darryl Haus - Owner, The Grand Trunk Saloon and The Grand Surf Lounge

SOME OF OUR HAPPY CLIENTS



THE
DRAKE
HOTEL



GRACE RESTAURANT

BRUCE



DRAKE
DEVONSHIRE
PRINCE EDWARD
COUNTY





HOW CAN WE HELP?

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